

Vanille Blanc
LONDON
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CATALOGUE 2022

How it all began..

"They say becoming a parent is a turning point in your life – in mine it certainly was. It created an enhanced sense of responsibility - made me so much more aware of the things I was buying – I wanted products that wouldn't cause a reaction on the skin, products that wouldn't harm the environment, products that really did what they claimed but didn't compromise on aesthetics and a sense of luxury.

After all, moments of relaxation and luxury as parents take on a whole new level of importance! I also realised that so many of these natural, organic products tend to look so similar - shabby chic, earthy and rustic - and that just didn't appeal to me in the same way.

I wanted to buy a range of home fragrance and laundry products that properly delivered on product benefits, that were kind to the environment but which also looked like a luxury brand. I couldn't find one so I created one – *and Vanilla Blanc and Read/the/label were born* – helping to define a new genre of "natural luxury", but of course; as simple as it sounds, it has been a much longer story in the making for many years before that.

I was raised in a family where my mother would prefer to make all her own natural home scents and cleaning products from plants, herbs & essential oils: I watched her mix Lavender & Eucalyptus oils and spritz on our pillowcases and towels. She also used to make me clean her favourite brass ornaments using a lemon sprinkled with cracked sea salt!

This instilled in me a natural curiosity to know more and I embarked on an exciting learning journey full of research, clinical trials and study programs, intending one day to make this interest not only a passion but also something that would prove instrumental in my career. One of my proudest moments was when I completed my Masters degree with honours in Science from King's College London.

Mum was there to share the moment...

Indeed, from the day we launched our business five years ago, our objective has been to ensure that all our products are formulated with only the very best mood enhancing, stress relieving organic essential oil combinations. Our incredible candles, diffusers and laundry products all boast the finest blends using ancient herbs like wild Vetivert - its extract being widely recognised as the "Oil of Tranquility" - The soothing Ylang Ylang oil that has deeply relaxing properties that uplift the spirit and promote a sense of self confidence and ease...

We spend hours selecting unique combinations of ingredients to deliver lasting beautiful aromas. Our locally sourced organically grown Grosso lavender produces the most intense fragrance of all the English Lavender varieties and our packaging has most certainly captured the imagination - our innovative wooden boxes have been designed to celebrate our excellence in British craft, our special ingredients and most importantly our love and passion that goes into every single piece!

Five years on, we are incredibly proud of our products – pleasing to the eye, good for the soul, kind to the skin and gentle on the planet!

Thank you for being part of our story...

(Hayden Co-Founder)



Award-Winning Reed Diffusers

Presenting our design innovation, The Multi-Award Winning collection of hand crafted reed diffusers. The collection comprises of six exquisite blends made using a selection of organic essential oils of the highest grade sourced from our local fields in Epsom in Surrey Downs of England, as well as fair trade cooperatives we have excellent working relationship with!

These ingredients are expertly combined using our extensive knowledge in Aromatherapy to deliver truly unique aromas that help aid our client's overall wellbeing.

Each diffuser is encased in an elegant Pine wood gift box hand plained using traditional joinery tools. This unique and innovative packaging is a celebration of the craft, passion and our special ingredients, it leaves a lasting impression and is cleverly designed to be re-used to grow your very own herb or floral garden... Let us all care for our planet!

- Winner of Gift of The Year Awards 2019 -





Reed Diffuser - Bergamot & Huile de Ylang

Product code: VB0021

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Reed Diffuser - Grosso Lavender & Wild Vetivert

Product code: VB0049

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Reed Diffuser - Grenade & Frosted Vanilla

Product code: VB0022

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Reed Diffuser - Sweet Orange & Atlas Cedarwood

Product code: VB0050

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Reed Diffuser - Fresh Linen & Bois Précieux

Product code: VB0023

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Reed Diffuser - Lemongrass & Eucalyptus Dives

Product code: VB0051

Capacity: 100ml

Dimensions: 115mm x 85mm x 280mm

Weight: 0.86kg



Vanille Blanc
LONDON
GROSSO LAVENDER & WILD VETIVERT
COLLECTION APOTHECAIRE



Vanilla Blanc
LONDON
FRESH LINEN & BOIS PRÉCIEUX
COLLECTION NATURELLE

Rapeseed, Soy & Coconut Candles

Expertly blended to perfection, our candles are truly Special!

Using our **secret recipe** of Rapeseed, Soy & Organic Coconut wax, our master Craftsmen and Women with over 25-years experience in candle making, meticulously pour each candle by hand and apply individual finishing touches to each precious piece!

Our candles are **very unique indeed!** not only do we use our very own in-house mixture of premium grade vegetable wax, our scents are equally developed in-house using locally sourced Grosso Lavender (The most fragrant of the English Lavender Species), Ylang Ylang, Vetivert, Bergamot oils; all sourced directly from Fair trade cooperatives our founder has a direct working relationship with.

This, coupled with our extensive knowledge of **Aromatherapy** that enables us to create innovative scent combinations that have effective and positive impact on our clients well being, results in candles that are truly outstanding!

Incredible cold and warm scent throw that can fill large spaces with the beautiful fragrant aroma for up to 50 hours. Presented in hand blown and Apothecary Amber glass jars to ensure the candles are protected from the elements and are delivered at their optimum efficacy.





Matt Edition candle - Bergamot & huile de Ylang
Product code: VB0024
 Capacity: 300ml
 Dimensions: 102mm x 99mm x 130mm
 Weight: 0.86kg



Coconut Wax Candle - Grosso Lavender & Wild Vetiver
Product code: VB0038 - VB0039
 Capacity: 170ml & 120ml
 Dimensions: (60mm x 80mm), (60mm x 60mm)
 Weight: 0.27kg, 0.17kg



Matt Edition candle - Grenade & Frosted Vanilla
Product code: VB0025
 Capacity: 300ml
 Dimensions: 102mm x 99mm x 130mm
 Weight: 0.86kg



Coconut Wax Candle - Sweet Orange & Atlas Cedarwood
Product code: VB0041 - VB0042
 Capacity: 170ml & 120ml
 Dimensions: (60mm x 80mm), (60mm x 60mm)
 Weight: 0.27kg, 0.17kg



Matt Edition candle - Fresh Linen & Bois Precieux
Product code: VB0025
 Capacity: 300ml
 Dimensions: 102mm x 99mm x 130mm
 Weight: 0.86kg



Coconut Wax Candle - Lemongrass & Eucalyptus Dives
Product code: VB0044 - VB0045
 Capacity: 170ml & 120ml
 Dimensions: (60mm x 80mm), (60mm x 60mm)
 Weight: 0.27kg, 0.17kg



Vanille Blanc

LONDON

GROSSO LAVENDER & WILD VETIVERT

COLLECTION APOTHECAIRE

Vanilla Blam
LONDON
GRENADE & FROSTED VANILLA
COLLECTION NATURELLE

COLLECTION
NATURELLE
GRENADE &
FROSTED VANILLA
Contains
100% Natural
Essential Oils

Innovative Diffuser Gift Sets

For the perfect gift throughout the year, choose our Natural Reed Diffuser Set with a hand-poured apothecary candle or a choice of refill. The candle gift set is made with organic coco block vegetable wax and housed in one of our reusable Hand Crafted Signature® Wooden Gift Boxes. The refill gift set extends your diffuser lifetime to 12 months.

Our Gift sets are extremely popular as they offer a distinct point of difference than other brands on the market. To champion sustainability even more, we have included a hand made Twine cord to carry the gift set. We hope this can reduce the unnecessary use of carrier bags and help to reduce carbon footprint.

Removable cord designed to encourage less use of carrier bags and therefore decreasing carbon footprint. A chic and elegant alternative to carry your special gift!



Diffuser lid made with Beech wood to add an elegant touch to your diffuser, making it an attractive and stylish ornament in the home.



Removable Plywood Guillotines to add multi-use purpose to the gift box which is made from pine wood. Pine wood is 100% sustainable. You can turn the box into a birdhouse, a plant pot or whatever your creative mind

Bottom compartment space designed in order to personalise the gift box. The customer can choose to buy the gift box with an additional bottle of refill.



Gift set diffuser with Refill- Grenade & Frosted Vanilla
Product code: VB0033
Capacity: 200ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg



Gift set diffuser with candle - Grosso Lavender & Wild Vetivert
Product code: VB0046
Capacity: 270ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg



Gift set diffuser with Refill- Bergamot & Huile de Ylang
Product code: VB0035
Capacity: 200ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg



Gift set diffuser with candle - Sweet orange & Atlas Cedarwood
Product code: VB0047
Capacity: 270ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg



Gift set diffuser with Refill- Fresh Linen & Bois Precieux
Product code: VB0036
Capacity: 200ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg



Gift set diffuser with candle - Lemongrass & Eucalyptus Dives
Product code: VB0048
Capacity: 270ml
Dimensions: 115mm x 85mm x 280mm
Weight: 1.05kg

Sustainable Refills

We pride ourselves in our commitment to sustainability and looking after our planet, which is the reason why we offer diffuser refills for our clients that they can purchase, use and return the bottles back to us. We offer incentives under our Sustainability Hero Program which allows the client to collect points that can be used as discounts on future purchases.

The diffuser refill bottles are sealed with natural cork which is 100% Natural, Renewable, Recyclable. The cork can be chopped up into small pieces and used as mulch on plants!



Refill - Fresh Linen & Bois Précieux
Product code: VB0032
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



Refill - Grenade & Frosted Vanilla
Product code: VB0031
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



Refill - Bergamot & Huile de Ylang
Product code: VB0030
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



Refill - Grosso Lavender & Wild Vetiver
Product code: VB0062
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



Refill - Lemongrass & Eucalyptus Dives
Product code: VB0064
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



Refill - Sweet Orange & Atlas Cedarwood
Product code: VB0063
Capacity: 100ml
Dimensions: 44mm x 120mm
Weight: 0.22kg



The Grosso variety English Lavender

-Mayfields Lavender Fields, Epsom Downs, Surrey England



Partners Worldwide





Vanilla Blanc Stand 2020
-Loeb Department Store Bern-

Vanilla Blanc Stand 2020
-Galleries La Fayette Dubai-



MOLTON BROWN
LONDON

Vanilla Blanc
LONDON

GOURMET

ITALIAN
INDIAN
FRANCE
ASIAN

Experts in Gifting

We like to know our clients so please drop us a line or an email and let us know a bit more about you and the store that you buy for. Our friendly team can help direct you to items that we think would sell strongly for you. For pricing please refer to the separate spreadsheet. Pricing and invoicing is available in GBP / EUR / USD, please ensure that you let your account manager know which currency you'd like to work in.

Our products are warehoused in the UK and we ship internationally using UPS / DHL or specialist freight companies. Information on our shipping terms can be found in the wholesale section of our website, along with copies of our terms of business.

Please ensure that prior to ordering you have read and understood these.
There are some restrictions on where we allow products to be sold

OEM Bespoke & Private Label

We've had the opportunity to work with some fantastic clients on both co-branded and fully bespoke projects. We are essentially a design house and can offer completely unique gift sets in your branding. If you would like more information, please get in touch.

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